



Marcin Świtalski

Creative Producer with dual citizenship, who studied at the [Film School in Lodz](#) and has worked in the media industry in three countries.

A self-motivated and adaptable film professional, skilled in writing, shooting and editing, who values being part of a passionate creative team.

Certified [Master Scuba Diver](#) and [Glider Pilot IIIrd Class](#).
A storyteller and enthusiast of photography and Sci-Fi.

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- **2014 till now – International On-Air Creative**, working fulltime in [BBC Studios](#) and [BBC Worldwide](#)

I've worked with all BBC EMEA brands on over 100 briefs.

Making trailers and campaigns for high-profile content has given me a better understanding of British culture and global audiences.

I challenge myself with writing in a foreign language on an advertising level. I pitch and edit, as well as supervise voice-overs and design while autonomously driving my projects through the entire process.

I also manage creative relationships with involved third parties.

- Launched "Extreme Cakes" into space
 - Created the last Top Gear campaign with Jeremy Clarkson
 - Promoted over 50 documentaries
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- **2010 till 2014 – International On-Air Creative**, working fulltime in [Walt Disney Company](#)

I worked across all Disney global brands in 11 languages for 70 markets, including the USA; delivering over 300 projects. I pitched ideas, wrote scripts, edited and directed shoots, voice-overs and graphic design.

I looked after the Polish localisation of all the department's production by directing translations, voice-overs and by managing relationships with third parties. I contributed to production planning, researched technical solutions and managed HDD archiving for the team.

- Environmental campaign "Friends for Change" with talent, Eva Farna
 - Launch of Disney XD sitcom "Kicking It"
 - Promax Awarded Disney Junior marketing campaign "Dress-ups"
 - Disney's flag ship "As the Bell Rings" interstitials and launch campaign
 - Global Disney Junior music video "Bedtime Song"
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- **1996 till 2010 – Film Director and Videographer**, freelance working for [Saachi&Saachi](#)/ [OpusFilm](#)/ [Polish Public TV](#)/ [ITI](#)/ [Discovery](#)/ [TimeCode](#)/ [LemonFilm](#)/ [Synopsis](#)

I directed, shot and edited content providing creative services for broadcasters, production houses and advertising agencies in Warsaw as an independent producer. The services included:

- **‘Making of’** full budget adverts which allowed me to learn modern film production.
 - **TV Reports** which helped me stay in touch with television environment.
 - **Viral Spots** which gave me the opportunity to work on new media projects.
 - **Charity Content** which gave me the thrill of being on a mission.
- 2010 – I released the documentary “Autism– Equal Chances”, as Creative Director and Videographer

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- **2007 till 2010 – Lecturer** in [High School of Advertisement, Media and Show Business in Warsaw](#)

I developed a bespoke TV Creative Course for Advertisement Students – “The Mechanics of Illusion”

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- **2006 till 2010 – Editing Director**, freelance working for [Lemon Film](#)/ [RTE Dublin](#)/ [Midas](#)/ [Polsat](#)/ [AB Film Production](#)/ [TVP Kultura](#)/ [4Frame](#)

I become fluent in non-linear editing. I challenged my narrative skills by crafting a story with an extensive amount of footage and with managing all creative aspects of the film editing.

- 2009 – I edited the drama series “Destiny” for [Mariusz Palej](#) and I completed 40 of his [REAL](#) tv ads
- 2007 – I edited the documentary about [Jinx Lennon](#), “Noisemaker” for [Dara McCuskey](#) in Ireland

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- **1996 till 2008 – On-Air Creative**, freelance working for [MTV](#)/ [Comedy Central](#)/ [VIVA](#)/ [TVN](#)/ [Canal+](#)/ [Cyfra+](#)/ [FoxLife](#)/ [Hyper](#)

I worked across of 8 TV brands on over 400 projects for major broadcasters in the Polish market.

I pitched ideas, wrote scripts, led production, edited, directed voice-overs and supervised the design of interstitials, electronic press kits, TV reports, TV promos, movies, games reviews and music videos.

I entered the rapidly growing video market by assembling one of the first non-linear editing suites in Warsaw. I’m proud to have merged analogue and digital formats with my own techniques.

- 2003 – “Hey Ruku Andi” of Jozsko Broda won the Yach Award for Best Music Video for Children
 - 2001 – My documentary “Arise!” won the Critics Award at the Media Festival "Man in Danger"
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- **1996 till 1999 – IInd Unit Director**, freelance working for [StudioN](#)/ [Krakatau](#)/ [Tempus Film](#)/ [Polish Public TV](#)/ [Polsat](#)

I experienced working with a fine selection of Polish actors and in the following years I led the second unit camera of feature length documentaries and sitcoms. I researched and wrote, while building shooting plans and assisting the communication of director and production teams.

- “Anelli” by [Grzegorz Królikiewicz](#), TV drama Second Unit Director
- [“Stars and the Fate”](#) by Dariusz Kuciewicz, TV drama Second Unit Director

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- **1992 till 1996 – Student of [Film School in Lodz](#)**

I take great privilege to be a student of most influential Polish film directors including [Krzysztof Kieslowski](#) and [Wojciech Jerzy Has](#). They light up my passion for movies and introduced to me storytelling as a way of life.

I practised the basics of writing and film making in 35mm analogue technique. I also worked with various video technologies emerging at the time.

I had created four 35mm shorts at school, while leading a production crew of 20 professional personnel.

- 1996 – My first ever movie, “The Coal Heap” entered a number of film festivals worldwide, to finally open Lodz Film School’s 50-years Anniversary Gala

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- **1988 till 1992 – Actor in [Logos Theatre, Lodz](#) and Photographer in [Youth House Zawiszy, Lodz](#)**

I was born as a third generation of artists to grow up in a labyrinth of pictures and books. I found a camera and a soldering iron as my kind of toys.

With a head full of stories, I couldn’t resist a passion for drama too long, and I experimented on stage as an actor. I dared to challenge the patience of my parents, by learning to fly before turning 15.

- 1992 – High-school Certificate of International Baccalaureate School, [IV LO in Lodz](#)
 - 1989 – Glider Pilot IIIrd Class Licence in [Aero Club of Lodz](#)
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Education

- [Polish Film School in Lodz](#) Directing Department 1992/96

Skills

- Creative Writing
- Film Set Directing
- Green Box Directing

- Editing / Grading
- Multilingual Localization
- VO and Design Directing

- Media Mastering
- Web Compression

- Sony XDCam
- NIKON DSLR
- Canon DSLR

Courses

- Enhanced Criminal Record Certificate for Children and Adults Shoot Director

- Writing for Advertisement
- D&AD Ideas, Ideas

- Standards of Business Conduct
- Editorial Values and Compliance

- First Aid at Work
- Fire Warden

- Emotional Intelligence
- Understanding Communication
- Personal Excellence

Software

- MacOS
- MS Office

- Premiere Pro
- After Effect
- Media Encoder
- Lightroom

- Sapphire FX
- Photoshop

Brands

- BBC Brit, BBC Earth, BBC First, BBC Lifestyle,

- Disney Channel, Disney XD, Disney Junior

- Comedy Central, MTV

- Canal+, Cyfra+, HYPER
- TVP, TVP Kultura, TVN, Polsat

- Lodz Film School

Hobbies

- Dive Master
- Glider Pilot
- Photographer
- Sci-Fi Enthusiast

Languages

- Polish
- English
- Russian